

## ESPNU Programming Highlights

October 2009

### STUNT PROGRAMMING

- ESPNU Celebrates **Columbus Day** on October 12<sup>th</sup> by showcasing historic collegiate sailing championships.
- ESPNU celebrates **Halloween** with a stunt on 10/31

### EVENTS AND STUDIO

- The **2009 College Football season** continues with 24 live exclusive games featuring teams from Top BCS conferences including the SEC, ACC & Big East.
- Five exclusive **High School Football games** featuring some of the best teams and players in the country. On October 2<sup>nd</sup> the Preseason #1 and #2 teams in the country will clash when #2 Byrnes (SC) travels to Florida to take on #1 St. Thomas Aquinas (FL).
- **NCAA Fall Olympic Sports**- In October ESPNU features seven NCAA Soccer games and seven NCAA Volleyball matches. Key Volleyball matchups include Pepperdine at San Diego on 10/28 & Indiana at Penn State on 10/23. The Women's Soccer schedule is highlighted by Notre Dame vs. West Virginia on 10/2 and Mississippi vs. Tennessee on 10/11.
- **Crunch Time**- ESPNU's new studio show continues to air live every Monday from 5:00-6:00pm. Crunch Time takes a look at the last few minutes of the previous week's best college football games all packaged into one hour.
- **ESPNU Inside the Polls**- Hour long studio show discussing college football rankings; live every Monday at 6:00 PM.
- **ESPNU College Football Game of the Week**- is back on Monday nights at 7:30pm, airing the best game from the previous weekend selected by a fan poll on ESPNU.com.
- **ESPNU Coaches Spotlight**- Weekly four-hour studio show taking the viewer to various college football coaches' press conferences with analysis from the ESPNU studio; returns live every Tuesday from 2:00-6:00 PM.
- **Too Much Information (TMI)** - ESPNU's exclusive informational show highlighting the previous week's best college or high school football game with pop-up facts and figures on screen; airs every Wednesday at 2:00pm.
- **Big 12 This Week**- ESPNU's studio show dedicated to highlighting and previewing Big 12 action; will air every Wednesday night at 5:00 PM.
- **Inside the Big East**- returns every Friday afternoon at 5:00 PM. (4:00pm on 10/2).
- **SEC Weekly**- ESPNU's new studio show dedicated to highlighting and previewing SEC action; will continue to air every Thursday night at 4:30 PM.
- **ESPNU Recruiting Insider**- Weekly half-hour studio show discussing high school sports and athletes and their future affects on the college scene; airs every Thursday night at 5:30 PM.
- **ESPNU Campus Connection**- New half hour show featuring ESPNU Campus Connection Students from across the country. Students will preview upcoming big games from their own perspective; continues to airs every Thursday at 6:30 PM. (6pm on 10/8).
- **SportsCenterU**- ESPNU's News and information program focusing on the news of the day from the wide-ranging world of men's and women's intercollegiate athletics airs every Thursday and Saturday night with re-airings Friday and Sunday mornings.
- **ESPNU Coaches Spotlight College Basketball Special**- Andy Katz sits down to interview 30 of the top DI Coaches in College Basketball. ESPNU will air the three one hour coaches spotlight specials back to back on Wednesday October 14, 9-11pm.
- **2009 ESPNU Midnight Madness** – ESPNU whip around Live to multiple College campuses to look in on the campus Tradition of welcoming the Basketball team back for the 2009 season. The Madness strikes back Live on October 16<sup>th</sup> 9pm-1am.
- ESPNU will continue to re-air "**College Football Live**" throughout the week.
- The **Herd with Colin Cowherd** continues to air Monday through Friday 10am-2pm

